Blackboard®

Blackboard Analytics For Learn

Providing Visibility of Data to Improve Student and Institutional Performance

Higher education is under increasing pressure - to grow enrolments, ensure students graduate, reduce costs, improve the quality of the student experience, and be accountable and transparent.

Institutions have to re-think the "way things have always been done" and look to technology to support them in achieving their strategic goals. Establishing a culture of using data analysis is essential in challenging the status quo. Attaining insight requires the ability to access, share, and explore institution-wide data that can be transformed into actionable knowledge and shared across a range of stakeholders.

Actionable Data Analysis to Impact Student Performance, Throughput, Satisfaction, and Retention

Blackboard Analytics for Learn™ is an analytics data solution that automatically integrates with Blackboard Learn and leading student information systems to bring all institutional data together, to yield actionable information from it, fast. By enabling leaders, instructional designers, administrators, lecturers, and students to easily view comprehensive reports and dashboards, they can align, adapt and improve what happens in individual courses to positively impact student performance, throughput, satisfaction, and retention.

Key Features

- Enables users to employ out of the box reporting or build their own self-service custom reports to unlock key insights based on current and historical performance with drill-down along multiple dimensions.

- Perform comparisons over time, by day, by term, by week, etc. across courses, departments, schools, or the entire institution.

- Data is updated daily, enabling users to work with current information.

- Other data sources can be integrated in the data warehouse.

Instructional Technology Dashboard
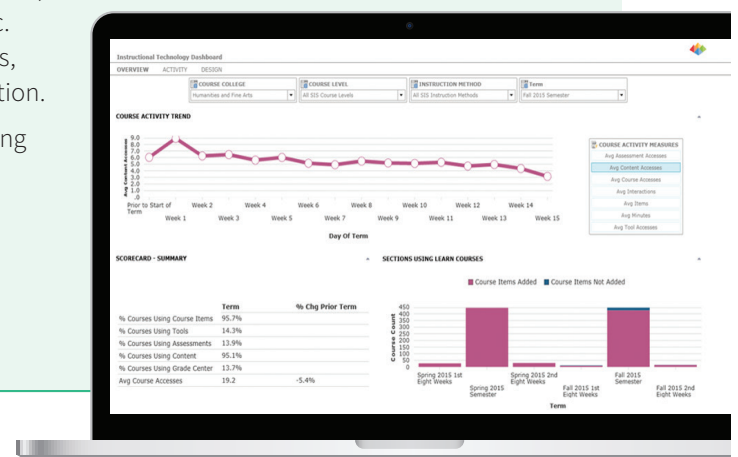
BME
Blackboard Master Distributor for the Middle East

Blackboard Analytics For Learn enables easy access to data driven insights for:

Individual Learners

Sharing analytic tools with students can help them track their own learning and reflect on their achievements and patterns of behaviour in relation to others enabling them to reach their potential.

Lecturers, Course Designers and Support Staff

Data enables lecturers to proactively monitor student progress, gain deep understanding of student behaviours and likely outcomes. It can aid identification of issues earlier and provide the opportunity to identify students who are at risk of dropping out and which cohorts of students or courses have a greater retention risk. As predictors of students requiring extra support and attention, lecturers can plan interventions to drive retention.

Insight allows lecturers to redesign and improve existing online courses to drive improved overall course performance. By focusing on poorly performing courses or those with high failure rates, they can establish what good practice looks like, and through ongoing evaluation, scale-up "best in class" or develop new curriculum offerings.

Administrators and Learning Technologists

A challenge for online learning teams is to keep track of what their remote workforce and remote student body are doing, monitor usage of the learning management system and to identify best practices to drive programme performance. Data driven insights can identify the performance levels of different cohorts of students, enabling online teams to better support learning and teaching and the quality of customer service for their students.

Leadership

Learning data analysis can help leaders meet institutional standards and objectives around student success and to build on existing institutional successful practice through informed decision making.

Envision, Prepare and Succeed

We don't leave institutions to work out how to make all this happen. Blackboard International Consulting Services are a significant component of our analytics offerings.

Strategic Services: Blackboard supports institutions in achieving their learning and institutional vision. Strategic Services to get started include:

- **Strategic Review and Planning** - helping institutions assess their vision, goals and objectives, with advice on how learning data can inform decision making.

- **Readiness Assessment** - a deep dive exploration into the institutions readiness to effectively capture and use their learning data to enable students and academic staff.

Platform Services: We deliver customised implementation, support, and adoption guidance to enable optimal performance, to help institutions focus on achieving their vision, and to help their Analytics implementation to succeed.